The demand from Customers

Retailers order according to the needs of their customers. There is fluctuation in demand. Customers have different preferences, each having a “preferred” recipes. Products closer to a customer's preferred recipe have an edge. Advertising is persuasive, it can turn your recipe into the “preferred product.” Price matters as there are things other than muesli to eat.
Advertising

Set per product, per region, per day. Taken from cash.

Production Expense

You will be changed labor, factory overhead, and SG&A costs beginning this quarter.

Expenses are paid every 5th day and are automatically deducted from your bank account, reducing cash on hand.
Managing Cash Flow

Cash flows in from:

Cash flows out to:

Cash flow not synchronized with merchandise flows. Sales terms vary by distribution channel and specific customer. (part guide 1-8, 1-9)

Cash flow planning ZFF7B
Understanding production planning and execution
Production Concepts

A planned order indicates an intent at some future point to engage in a production run.
Can be deleted or changed (quantity).
Converted into a production order to commence the production process.
Conversion only possible if sufficient unreserved raw materials available to produce material.

Production order authorizes production of a particular quantity of a finished good.
Goes into a FIFO queue establishing production order.
Cannot be cancelled or changed.

Production confirmation entered by manufacturing when production is completed, indicating the actual production quantity.

Understanding production planning and execution
You need to know

Production capacity is 25,000 units per day.

You have raw materials on hand and planned orders in the system sufficient to make 100,000 more units of each flavor muesli.

When changing products, there is a 12 hour conversion cycle.

If you release too many production orders simultaneously, you will set your future production for many days.

Try to remain flexible. Release production orders for the next few days and keep an eye on the market to figure out what to do next.